



FUNDRAISING GUIDE 003



Feed the Fasting

Hosting an Iftar

Whether through giving it a theme or building some hype in advance make your Feed the Fasting Iftar special! Set a dress code, organise a raffle, or a cooking competition...it's only as limited as your imagination. Here's a few tips to help make your iftar a success:



There are a number of ways you can integrate the fundraising factor into your evening, without having to hold out a bucket: sell tickets or set a fixed price to attend, organise a raffle on the night; or leave secret sadaqah envelopes on everyone's seats.



Download useful resources including posters and recipes at the Muslim Hands website. www.muslimhands.org/en/gb/volunteering/



1 Invite your guests in advance! The date's been set, so extend your invitations early on to give them as much notice as possible. In fact, why not send out email invites and encourage invitees to RSVP?

2 Inform your guests beforehand that you will be fundraising for charity. No one likes to be surprised by an appeal for money.

3 Give it a spiritual element. Whether you invite someone senior to start the evening with a recitation from the Qur'an, or you organise a group lead recitation and discussion, set time aside for some soul food.

4 Keep things short, simple and casual. Your guests have had a long day without sustenance, so don't weigh them down with extended speeches. Make Muslim Hand's leaflets available, so that guests can browse through them at their own pace.

5 After the event, do make sure you contact guests and thank them for attending. If you handed out donation envelopes be sure to collect them as soon as possible. Once you have collected all your money send it to Muslim Hands and if you mention it was collected through the Feed the Fasting campaign we'll send you a certificate with your name on it and the amount you raised.

For larger iftar events where you are hosting more than 100 people, or if you are doing an event in conjunction with your organisation or workplace, Muslim Hands can send a representative to give a short presentation and provide exclusive auction pieces to help make your evening truly memorable.



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Feed the Fasting supports the Muslim Hands Food Programme. We are working all year round to provide food for some of the world's poorest families and communities. From short-term emergency relief following a famine, to long-term food projects which keep people self-sufficient for generations. Here's how Feed the Fasting Iftar will continue to feed people well beyond Ramadan:

Family food parcels. In times of crises, families are stripped of the very essentials they need to live. Food parcels are a key aspect of our emergency response as they tackle the most pressing nutritional needs of survivors. They vary in size and can feed up to 10 people for a month.

Global Iftar Campaign. This is a chance to engage with the true spirit of Ramadhan and provide a wholesome and nutritious hot meal to poor, sick and elderly people all over the world. Every Ramadan we feed up to 250,000 people across 40 countries.

Food distribution. After the emergency relief, Muslim Hands continues to support communities long after a crisis has passed. We run various food distribution projects in some of the most vulnerable areas of the world, to help divert the risk of illness and even death due to lack of food.

On 20th August 2010
Help us Feed the Fasting in over 50
countries including Mali,
Niger, Somalia, Ethiopia, Lebanon,
Palestine, Afghanistan, Sudan and
China.

Food Aid Worldwide Example Projects

